

HELP USA



BUILDING BETTER LIVES



ANNUAL REPORT

2021-2022

www.helpusa.org



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Get Homeward Bound, our monthly e-newsletter, and learn about the projects and programs making a difference in our communities.

Scan the QR code to sign up.





Chairman's Message



Anthony Williams, Esq.
Chairman, HELP USA, Inc.

At the heart of our work at HELP USA is community, and our strength is drawn from the unwavering support of our community of donors. Because of all you contributed in 2021 and 2022, we were able to provide housing assistance and supportive services to upwards of 60,000 children, women, and men. We are grateful for your commitment and encouraged to have you with us as we move into a period of rapid expansion.

The national housing crisis has reached unprecedented levels, and HELP USA is prepared to respond. To bring more housing options to more people, we have taken a series of steps to streamline operations and allow for capacity building.

Our award-winning housing and property management group, HELP Development Corporation (HELPDevCo), will now operate as an independent affiliate of HELP USA, Inc., under the direction of David Cleghorn and a dedicated Board of Directors. After careful study and analysis, it was determined that this arrangement would provide the infrastructure, financial acuity, and best-in-class management to address the predicted building boom in the affordable housing market.

The successful program Street Soccer USA, incubated at HELP USA and designed to build self-confidence and community for adults and children alike, has been established as an independent nonprofit organization. This allows SSUSA to focus on its core business and reach even more people with its signature style of building positive outlets through sports. Residents at HELP shelters in NYC continue to benefit from programs offered by SSUSA through the generosity of funds provided by private donations.

With these adjustments to our operating model, HELP USA and its affiliates are firmly situated to continue to lead the industry in providing homelessness prevention assistance, transitional housing for adults and families, supportive services and programs, and quality, permanently affordable housing. This end-to-end model has successfully allowed us to intervene and provide critical assistance to more than 500,000 people who have experienced housing insecurity and homelessness since 1986. I am confident that this formula will be the foundational strength of this institution for years to come.

Sincerely,

A handwritten signature in dark ink, appearing to be 'AW', with a long horizontal flourish extending to the right.

Anthony Williams, Esq.
Chairman, HELP USA, Inc.



HELP Buffalo II, Buffalo, NY

President's Review



Dr. Tom Hameline
President & CEO
HELP USA, Inc.

When I joined HELP USA in 1994 to oversee mental health programs for homeless families at facilities in the South Bronx, our portfolio contained one family shelter in East New York, two in the Bronx, and three more in Westchester and Suffolk Counties. Since then, the agency has become a renowned national housing and homeless services nonprofit with 60+ program sites across seven states, with 1,500 employees serving 30,000+ people annually.

Now in my fourth decade with HELP USA, I reflect on the many challenges, triumphs, and learnings that have brought us to where we are today – at the forefront of organizations committed to the fight against homelessness.

In 2021 and 2022, HELP USA met the ongoing challenges and, in some cases, chronic hardships caused by the pandemic, serving the relentless tide of those in need with compassion, consideration, and professionalism. We found homes for thousands and took care of thousands more while they waited for homes to become available. But that's not all. We addressed the housing shortage at its source – we built more housing for low-income young families, seniors, veterans, and formerly incarcerated adults. And we didn't stop there.

We added capacity at all levels—opening new and remodeled transitional shelters, piloting innovative prevention and trauma-reduction programs, and elevating talented and committed professionals to manage industry-leading teams and offer essential services to those who needed our help the most.

Our financial outlook is positive. Our sophisticated model, which combines government contracts, private fundraising, real estate development, and property management revenue streams, allows us to grow steadily and securely, making future planned expansions of facilities and programs that will serve the neediest populations possible. For another consecutive year, HELP USA has closed its books with a net positive result, balancing revenues against expenses and maintaining a healthy fiscal status.

Because of this foundational strength, we face the future ready to meet the increasing call for affordable, supportive housing and safe, temporary shelter.

None of this would be possible without the commitment of the staff, the dedication of the Boards, and the generosity of the donor community. Thank you to all who stand with us against homelessness.

Respectfully,

A handwritten signature in blue ink, appearing to read "T. Hameline", written over a light blue horizontal line.

Dr. Tom Hameline
President & CEO, HELP USA, Inc.

Mission

HELP USA works to ensure that everyone has a place to call home. We provide shelter to meet people's immediate needs, as well as the support they need to succeed for themselves, their families, and their communities.



Vision



We envision a world where safe and stable housing is a starting point for everyone, because housing is the foundation for building better lives.

Building Better Lives

HELP USA is at the forefront of empowering people impacted by housing insecurity to build better lives. Since our founding in 1986, we have been working to prevent, respond to, and help people recover from homelessness. We have supported hundreds of thousands of people through that work. The agency has grown from one homeless family shelter in East New York to a national leader in the fight to end homelessness and scale solutions to overcome challenges in high-need neighborhoods.

We aspire to achieve a comprehensive approach to social care rooted in housing but beyond housing alone.

In addition to our transitional and permanent housing, HELP USA offers a wide range of services, including homeless prevention programs, career and employment assistance, gender-based violence survivor care, early education and out-of-school-time programs, comprehensive case management, and connections to community resources and healthcare.

30,000 people annually receive our assistance through 60+ programs and residences, including 26 permanent housing developments and 19 shelters/transitional housing sites.

While most of the agency's work is in New York City, HELP USA also provides services in Westchester and Suffolk Counties, Buffalo, NY; Newark, NJ; Philadelphia, PA; Perry Point, MD; New Haven, CT; Washington, DC; and Las Vegas, NV. We serve people of all backgrounds, including families, individuals, veterans, survivors of domestic violence, people with chronic health conditions and disabilities, and seniors.





Clinton Ave. Apartments, Newark, NJ

Sites

NY

- Crotona Park Pride House
- Genesis Homes
- Genesis Neighborhood Plaza I
- Genesis Neighborhood Plaza II
- Genesis RFK Apartments
- HELP 106th Street*
- HELP Audubon
- HELP Beekman*
- HELP Bronx-Crotona Park North I
- HELP Bronx-Crotona Park North II
- HELP Bronx-Morris Avenue
- HELP Bronx Renewal*
- HELP Brownsville Women's Center
- HELP Buffalo I
- HELP Buffalo II
- HELP Clarke Thomas
- HELP Creston
- HELP Davidson Annex
- HELP Equity Homes
- HELP Franklin Women's Intake & Assessment
- HELP Haven
- HELP Hillside House
- HELP Hollis Garden Apartments
- HELP Home Simpson*
- HELP Inwood*
- HELP Keener Rapid Rehousing Shelter
- HELP Livonia Apartments
- HELP New Horizons
- HELP One*
- HELP Park Place*
- HELP Roc I (Rochester)*
- HELP Suffolk
- HELP Supportive Employment Center

- HELP Union Avenue Apartments
- HELP Hamilton
- HELP Women's Center
- HELP Woodycrest Veterans Apartments
- Logan Fountain*
- WestHELP Mount Vernon

CT

- 359 Dixwell Avenue, New Haven*

DC

- Walter Reed Veteran Apartments

MD

- HELP Perry Point Veterans Village
- HELP Perry Point II*

NJ

- Newark I JBJ Soul Homes
- Newark II Clinton Avenue Apartments
- Newark III Broadway Apartments

NV

- HELP Las Vegas Genesis Apartments
- HELP Las Vegas Veterans Apartments
- Renaissance Apartments at HELP Las Vegas Plaza

PA

- The Brady Veterans Center at HELP Philadelphia III
- The Brig. General Hazel Johnson-Brown Veterans Center at HELP Philadelphia VI
- The Hardy Williams Veterans Center at HELP Philadelphia IV
- The Lural Lee Blevins Veterans Center at HELP Philadelphia V
- HELP Philadelphia I
- HELP Philadelphia II

Transitional Housing

*Permanent Low-income
Supportive Housing*

**In Development*

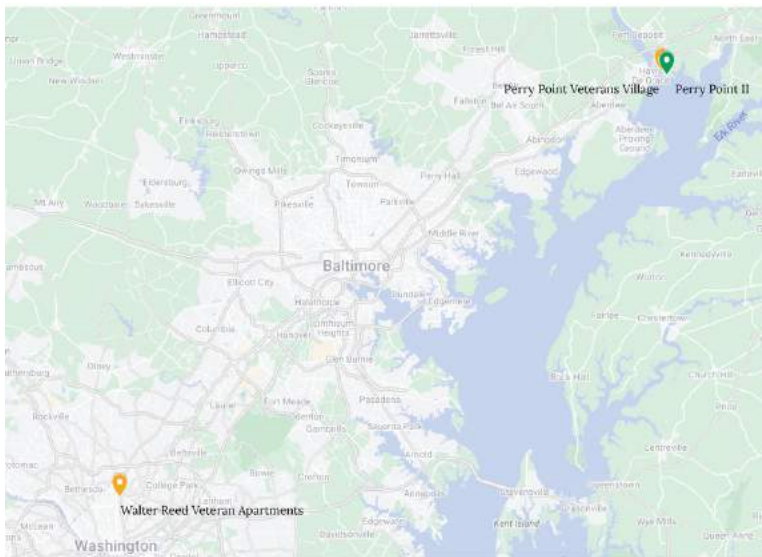
Sites

Permanent Low-Income Supportive Housing

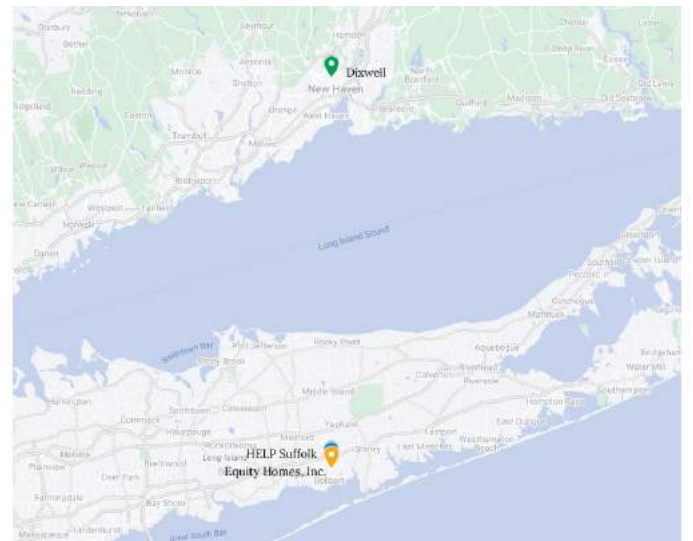
Transitional Housing

In Development

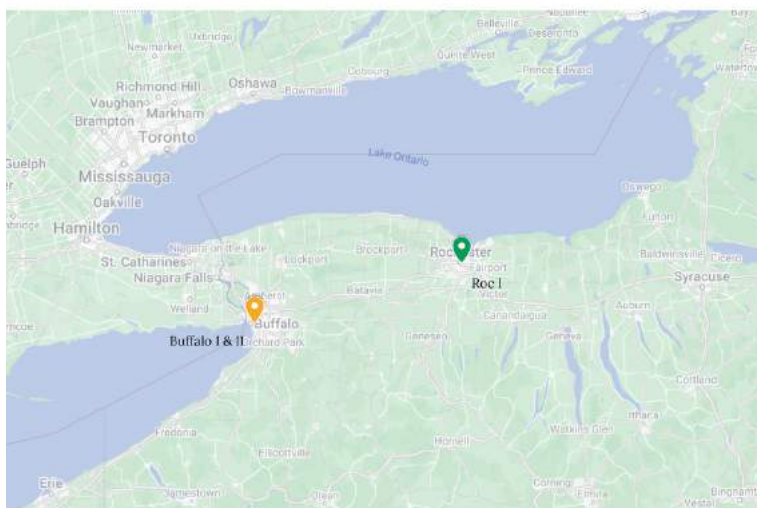
Maryland & Washington, D.C.



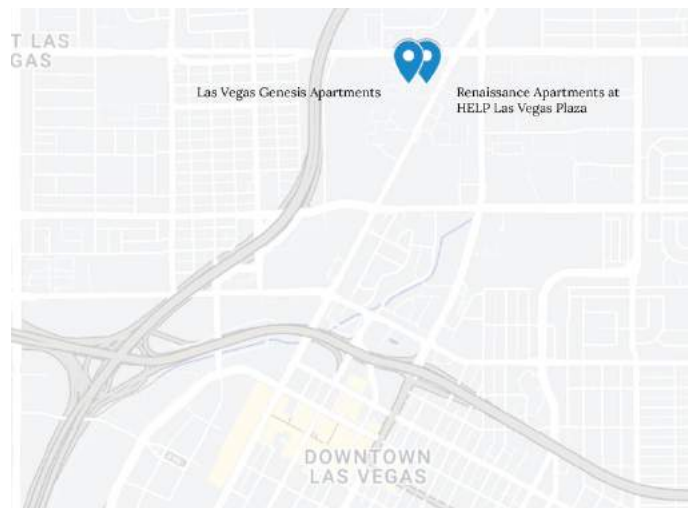
Connecticut & Long Island



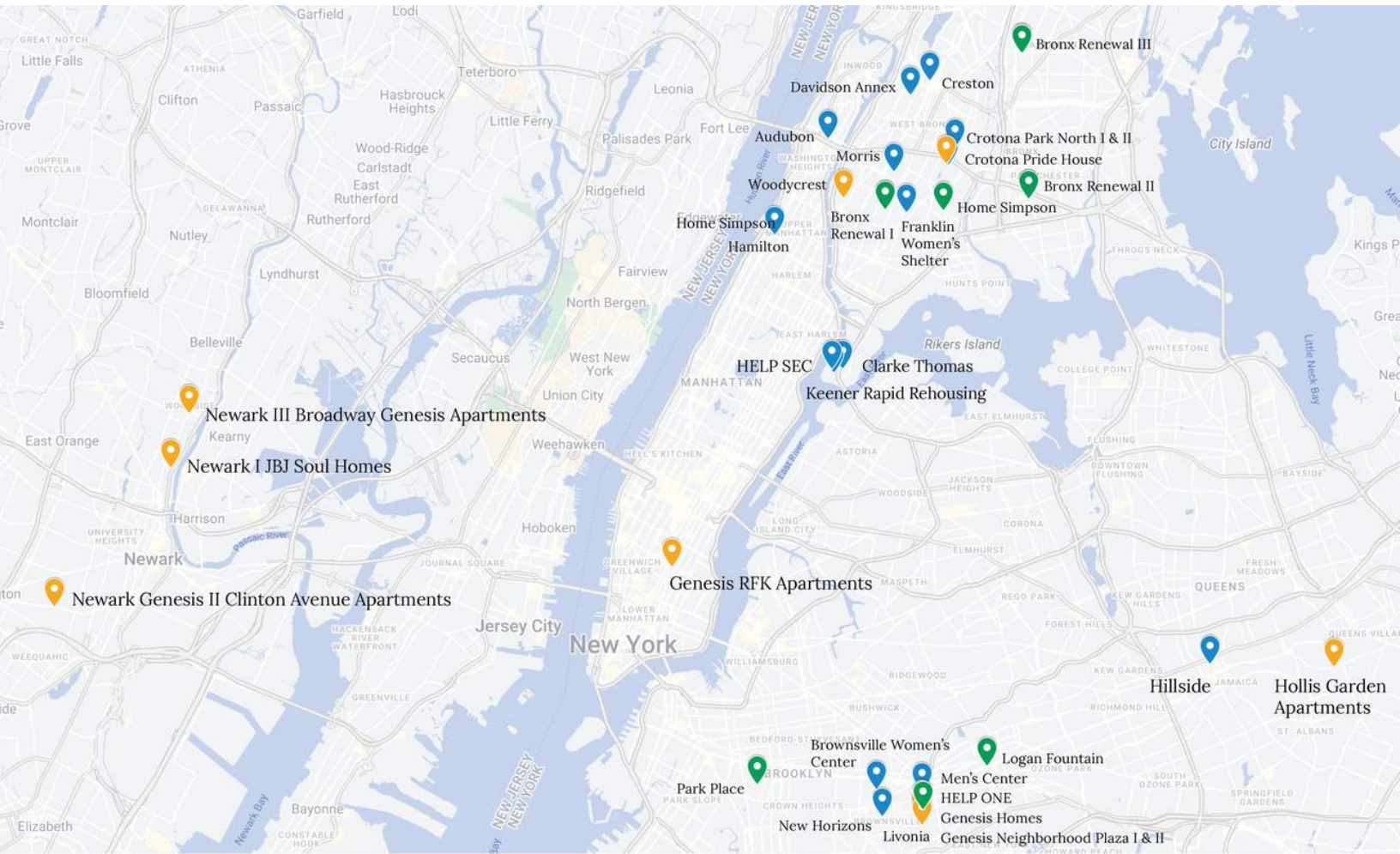
Buffalo & Rochester, NY



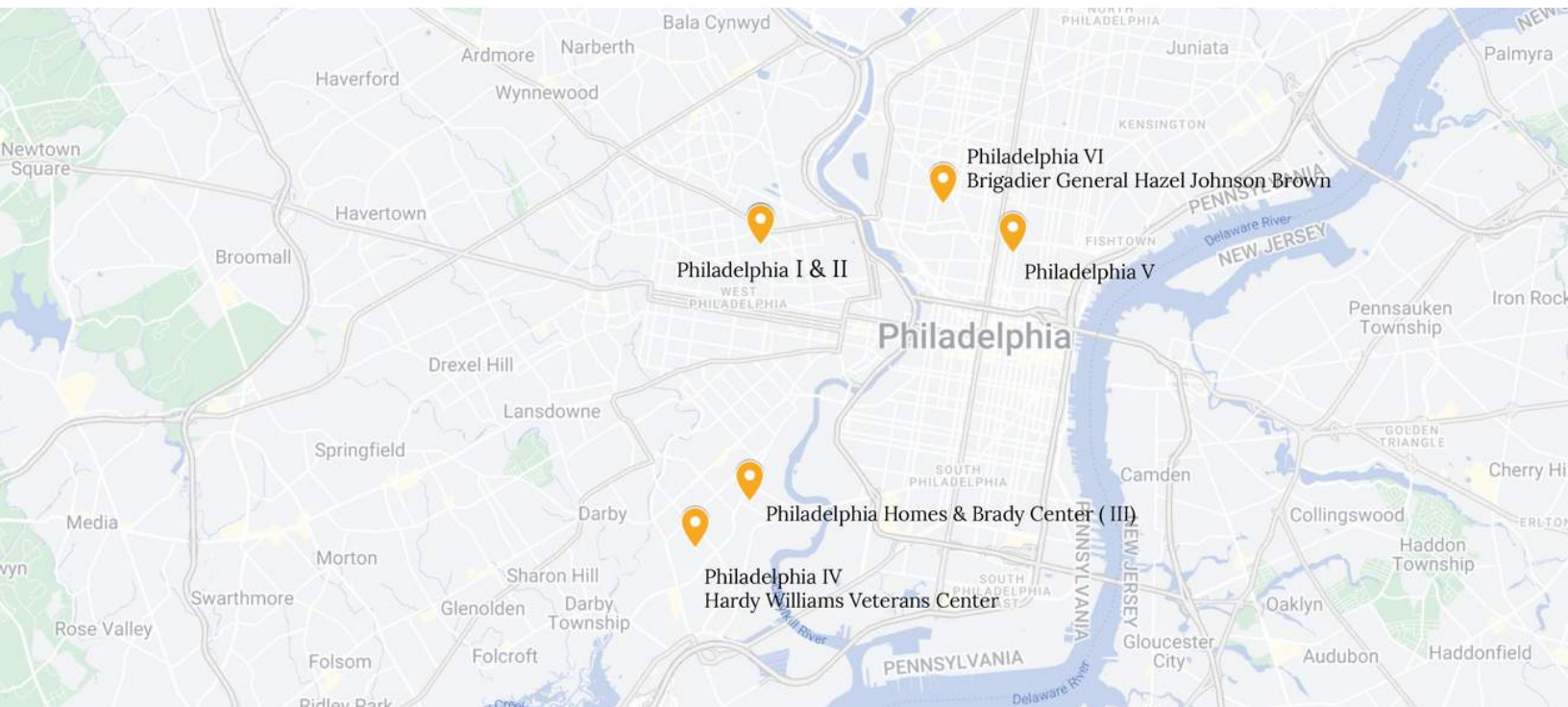
Las Vegas, NV



New York City Metropolitan Area



Philadelphia, PA



Transitional Housing

Capacity-Building in Brooklyn

To address the growing numbers of families in need of temporary shelter and supportive services, HELP will operate a new, innovatively designed family shelter in Brooklyn's East New York neighborhood at Logan Fountain. The project broke ground in December 2022, and when completed, it will provide high-quality, trauma-informed supportive services and coordinated client care for 169 families in need.

As a purpose-built shelter, the program, office, and outdoor spaces are uniquely designed to invoke a sense of safety, respect, connection, and community while families work toward long-term housing stability.

Construction is expected to be completed in 2024.



Transitional Housing

HELP USA offers 2,373 transitional housing units through 19 homeless shelters and other time-limited housing sites. In 2022, HELP USA had a 77% success rate at moving residents from our shelters into supportive and affordable permanent housing.

During the ongoing migrant crisis, HELP USA has been called upon by the Mayor of New York City to address the urgent need for temporary shelter and services. HELP responded quickly, efficiently, and compassionately, allocating resources from its reserves to supplement food, clothing, bedding, and hygiene supplies to address the influx.

From August through December 2022, HELP's facilities housed for at least one night upwards of 10,000 individuals who identified as migrants. Additionally, HELP has worked in collaboration with City, State, and Federal agencies to provide relocation assistance, access to legal services, schooling, and employment counseling to asylum seekers.

Our transitional housing sites also pilot innovative programs and therapeutic interventions, which are then rolled out to other HELP locations. Examples from 2021 and 2022 include the Art of Resilience art therapy program, an innovative technique that marries the healing properties of art with clinical assessment, and Justus Girls from partner Brighter Tomorrows, which teaches girls 8-12 years old about self-empowerment.



Snapshot: The Art of Resilience

The Art of Resilience art therapy program provides a safe space for clients in shelter to recover from trauma while at the same time improving shelter program effectiveness because therapists gain unique insights into the needs and histories of clients that are often not shared during intake. HELP USA is increasing access to this transformational program by offering it at all our Family Shelters in the next three years.

Permanent Housing

HELP USA is committed to ensuring everyone has a place to call home and actively operates 1,483 permanent affordable housing units across 26 locations. Under the leadership of HELP Development Corporation (HELPDevCo), the permanent housing and property management affiliate of HELP USA, the company continues to expand its footprint of low-income housing options for individuals, families, domestic violence survivors, veterans, and seniors.

Using the highest standards and incorporating the latest building technologies and thinking, including passive-house principles, mass timber, and trauma-informed design, HELP USA and HELPDevCo will make hundreds of quality, affordable, and supportive housing options available in the next three years alone.

In 2021, HELP Livonia opened, offering 57 affordable units for families in East New York.

Recent new construction and renovation projects underway include:

- Home Simpson – 72 units for families and homeless adults in the Bronx
- HELP Bronx Renewal – 94 units for families and homeless families in 5 existing buildings
- HELP ONE Building A – 184 units for families and homeless families in Brooklyn
- HELP ONE Building B – 71 units for families and homeless adults in Brooklyn
- 340+Dixwell – 69 units for families and homeless families in New Haven, CT



HELPDevCo

Identifying that safe and stable housing is the starting point for addressing the causes of homelessness, HELP USA, Inc. founded HELP Development Corporation (HELPDevCo) in 1996 to undertake development and management of quality, permanently affordable and supportive housing. Since that time, HELPDevCo has been dedicated to building and maintaining homes that are excellent in design and responsive to the needs of the nation's most vulnerable populations. As a nonprofit affiliate of HELP USA, HELPDevCo has a shared mission of working to ensure that everyone has a place to call home.

HELPDevCo consistently raises the affordable homes industry bar by integrating accessible, innovative, and sustainable design with best-in-class assistive services to provide long-term stability for residents. The firm specializes in managing complex developments and navigating multiple financing streams including tax-credits and public-private partnerships.

To address the critical national affordable housing shortage, HELPDevCo has a deep pipeline with projects at every point of the planning spectrum. Several are expected to secure financing and announce construction start dates in 2023-2024, including:

- HELP Park Place, Crown Heights, Brooklyn
- HELP Perry Point II, Cecil County, MD
- HELP ROC I, Rochester, NY

Snapshot: HELP PHILADELPHIA VI

This \$21M historic renovation of an abandoned school in North Philadelphia was completed in 2022. The innovative reuse project created 55 apartments for senior veterans with 14 units reserved for homeless veterans.



HELP Philadelphia VI before Renovation



HELP Philadelphia VI today

In March 2023, HELP Philly VI was selected as a **Grand Jury Award Winner** for historic renovation by the Preservation Alliance of Greater Philadelphia.

Supportive Services

HELP USA offers a wide range of supportive services through its shelter sites and permanent housing locations to provide ongoing case management and coordination for people who might otherwise struggle to maintain safe, stable housing. This includes helping those with substance use disorder, mental health conditions, and other chronic or temporary medical conditions and disabilities.

Programs specifically designed for veterans and their families, survivors of gender-based violence, and seniors provide targeted assistance. For instance, HELP operates a NYC site focused on affordable housing for senior LGBTQ+ community members. Additionally, families with children have access to childcare, after-school and college-readiness programs, academic scholarships, and continuing education.

One of the most successful programs offered is HELP Works, an employment preparation program that teaches the skills necessary to obtain gainful employment, become self-sufficient, and maintain housing stability. Services include job readiness training, employment search techniques, resume writing, interview preparation, computer literacy courses, and job placement and retention assistance. In addition, the program offers paid internships in security, maintenance, culinary arts, and urban farming, with many graduates gaining permanent positions within HELP USA itself.

Snapshot: HELP WORKS



Michael S. left prison homeless and found a haven at HELP Keener on Wards Island. From the outset, he was committed to a second chance and joined the HELP Works program. He diligently attended classes and followed the instructor's guidance, receiving his food handler's certificate at the end of the session. Not satisfied, Michael rejoined the program to gain advanced learning as a sous-chef, focus on managerial skills, and hone his cooking techniques. Upon graduating a second time from the program, Michael secured a full-time job as an institutional cook.

On his days off from work, he volunteers at HELP Works to help new students grow and find their paths to independence and stability.

Prevention

Prevention is the first step in combatting the homelessness crisis. HELP USA operates programs that keep people housed and out of shelters at its three Homebase offices in the Bronx, HELP ROADS, and through supportive services at permanent housing sites across the country.

In 2021 and 2022, research proved the efficacy of HELP's prevention programs, underlining that stable housing is foundational to mental health, education, family strength, and long-term individual success. For example, HELP Homebase programs during this period demonstrated a 95% success rate at keeping 5,300 participants housed and out of shelter in the 12 months following their entry into the program.

HELP's trained team works with people at imminent risk of losing their housing who have household incomes at or below 200% of the federal poverty level, offering services to prevent eviction (mediation and advocacy with landlords, support at housing court, etc.); assistance obtaining public benefits; emergency funds for rent and utility arrears; guidance on housing court procedures; money management information; help to relocate; short-term financial assistance; and linkages to community resources.

Snapshot: HELP HOMEBASE

Carmen and her three children were sleeping together on the same mattress in her bedroom because it was the only room in their small apartment not yet affected by an extreme mold infestation. Her children all suffer from severe asthma, and as a widowed single mother, she could not afford to move out.

She turned to HELP Homebase. The Homebase team worked with city agencies to find a suitable apartment, completed and processed applications, and got Carmen approved for a new apartment.

HELP provided funds so the family could move and purchase new, mold-free mattresses and bedding. Without HELP's assistance, Carmen would have had to re-enter the shelter system.





HELP Fund

The HELP Fund is the philanthropic affiliate of HELP USA, Inc. The Fund raises revenue for the important work of HELP USA and affiliates through individual, corporate, and foundation donations. The Fund allocates contributions to support needs such as improved security and safety for veterans residing at HELP Newark II, scholarships for high school students at HELP Genesis Academy in East New York, gender-based violence survivor support services offered at HELP ROADS, and internship stipends for formerly incarcerated adults who participated in HELP Works job training program.

In 2022, The Fund reorganized its operating model to proactively seek grants that support the agency in four strategic ways:

- Cover unfunded portions of existing programs or services.
- Allow for the growth of existing programs or services.
- Support pilot programs or new services.
- Contribute to real estate development financing by providing gap funding.

The Fund consulted with cross-departmental teams to conduct a needs analysis which identified priority projects for directed gifts. These initiatives include the expansion of the Art of Resilience art therapy pilot program to 10 family shelters; financing unfunded portions of the current Genesis Academy program and augmenting existing curriculum with new technology and college readiness programming for teens; generating new funding streams to expand the reach of Homebase prevention services; building capacity for HELP Works job training and career placement program; identifying expanded resources for gender-based violence survivors; and supporting HELPDevCo's financing of HELP ONE and renovation of HELP Philadelphia I and II.

Snapshot: CALL TO ACTION

In the summer of 2022, HELP USA's New York City transitional shelters began receiving busloads of asylum seekers who arrived undernourished and with immediate health needs. The Fund issued an urgent request to the HELP USA community for contributions and donations of goods to accommodate the unprecedented need.

Generous New Yorkers rose to the challenge sending monetary gifts and dropping off car-loads of clothing and desperately needed personal hygiene and baby care products that were distributed by HELP staff.



Leadership

Tom Hameline, Ph.D., President and CEO, HELP USA, Inc.

David Cleghorn, President, HELPDevCo

John Emmert, Chief Financial Officer

Daniel Farrell, LCSW, Chief Operating Officer

Jody Lirette, Chief Human Resource Officer

Stephen Mott, Chief Strategy Officer

Ronnie Silverman, Chief Program Development Officer

Samantha Conlan, SVP, Development & Communications

Jina Park, SVP, Family with Children Services

Nicole Richards, SVP, Single Adult Services

Claire Sheedy, SVP, Property Management

Susan Cahill, VP, Grants Management and Contract Compliance

Michael Gagliardi, VP, Safety and Security

Fred Goodhartz, VP, Materials Management

Tina Goodrich, VP, Supportive Housing Services

Louis Hunter, VP, Permanent Housing Facilities & Construction

Gina Quijada, VP, Information Technology

Ebenecia Twum-Baah, VP, Physical Plant Management

Hayley Walton-Carrington, Ph.D., VP Gender-Based Services

Trustees

HELP USA Inc.

Anthony Williams, Esq. – Chairman
Thomas Ridges – Vice Chairman
Marc Altheim
Jean Brownhill
Gail Cannold
Jessica Guff
Peter Hochfelder

Arthur Mirante
Avis Richards
Jeffrey Sachs
Nancy Seaman
Richard Sirota
Eden Williams

The HELP Fund

Richard Ostroff – Vice Chairman
Jean Brownhill
Gail Cannold
Maria Cuomo Cole
Jessica Guff
Joanne Leonhardt Cassullo
Ponchitta Pierce

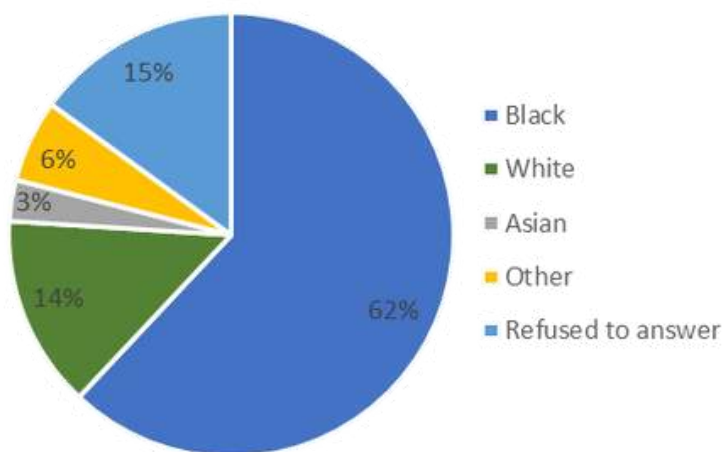
Avis Richards
Jeffrey Sachs
Nancy Seaman
Richard Sirota
Khaliah Ali Wertheimer
Anthony Williams, Esq.
Eden Williams

Demographics

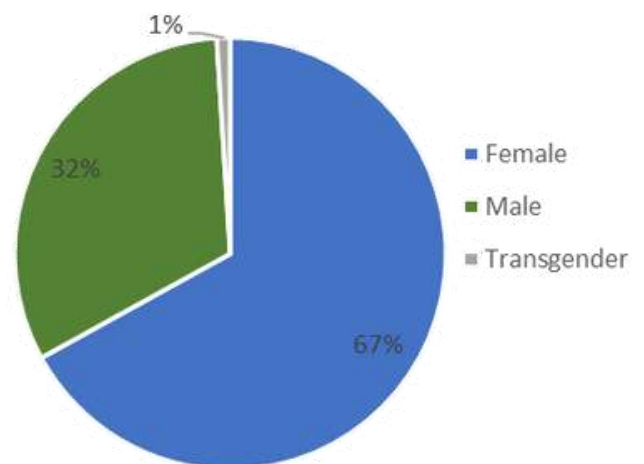
HELP USA's primary target population is people who are or have been homeless or housing insecure. Within that population, the agency serves vulnerable people of all backgrounds, including families; individuals; veterans; survivors of domestic violence; people with disabilities; people with substance use disorder, mental health conditions, and other chronic health conditions; people re-entering the community after incarceration; and LGBTQIA+ seniors.

HELP USA provides services in New York City; Long Island; Westchester County, NY; Upstate NY; Newark, NJ; Philadelphia, PA; Perry Point, Maryland; Washington, DC; and Las Vegas, Nevada. We will expand into New Haven, Connecticut in 2024.

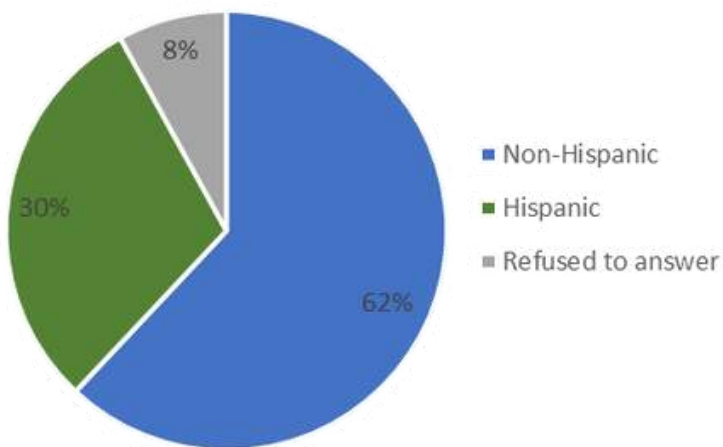
Client Race



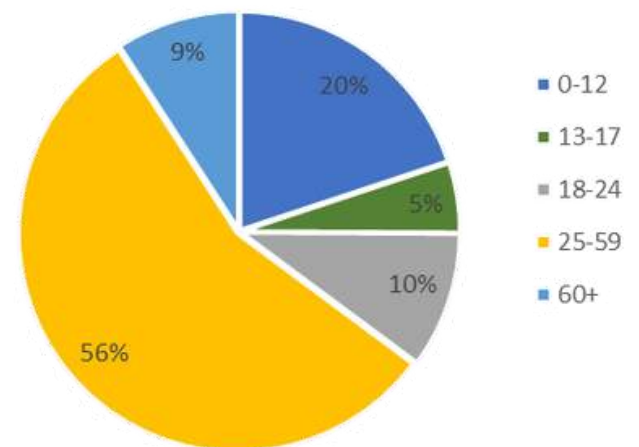
Client Gender



Client Ethnicity



Transitional and Supportive Housing Age Groups



Research

HELP USA operates a dedicated research department tasked with analyzing the efficacy of its services, programs, and client interactions across its many sites. Through the collection of qualitative and quantitative data and its careful review, researchers are able to deliver actionable insights that allow for improvements, expansions, and new ways of serving those who seek our help.

The research team works cross-departmentally to gather knowledge, shape research projects, and release reports that inform not only the efforts of HELP USA but also impact the industry internationally. Topics include homelessness prevention and diversion, policy analysis, and client case studies, among others.

In Focus: 2021 and 2022

Reports can be found on www.helpusa.org or email info@helpusa.org to receive a copy.

- Harm Reduction Treatment Program
- Identifying Migrants and their Needs
- Causes of Shelter Entry Among Single Adult Families
- Analysis: New York City Council domestic violence survivor housing stability bill
- Housing Challenges
- Baseline Assessment on Covid Vaccines in Shelters
- Youth Homelessness Prevention
- Family Homelessness Prevention and Aftercare
- Analysis: Proposed FY23 DHS Budget's Public Safety Approach
- Substance Use Study
- Emergency Housing Vouchers (EHV)*

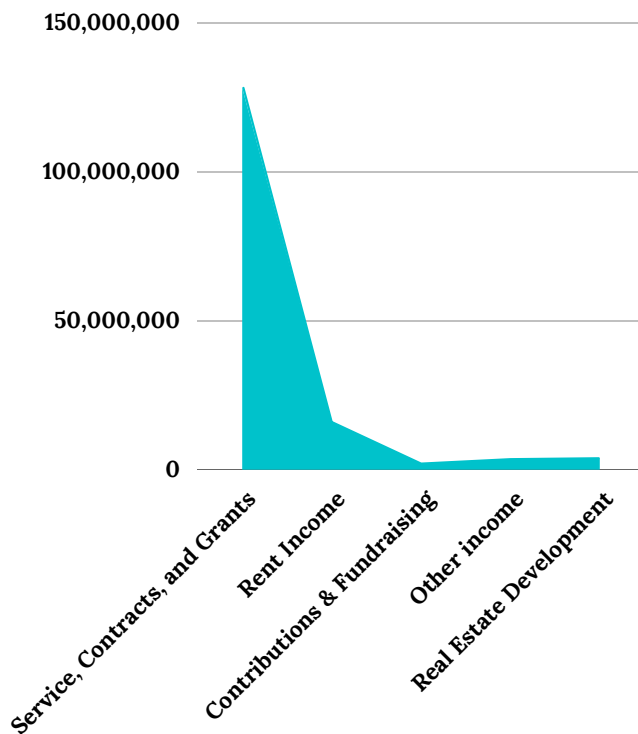
Snapshot: EHV's Prevent Homelessness

Discouraged and frustrated, Alma reached out to HELP USA after months of unemployment led to eviction. Suddenly homeless and having recently discovered she was pregnant, Alma's situation was dire. Alma found HELP's Homebase program, which specializes in keeping people in their homes or helping them find housing quickly. Working closely with her case manager, in short order, they tackled the necessary paperwork to secure Alma an Emergency Housing Voucher (EHV), which enabled Alma and her unborn child to move into an affordable and safe one-bedroom apartment, and even secured financial assistance to buy furniture.



Financial Report

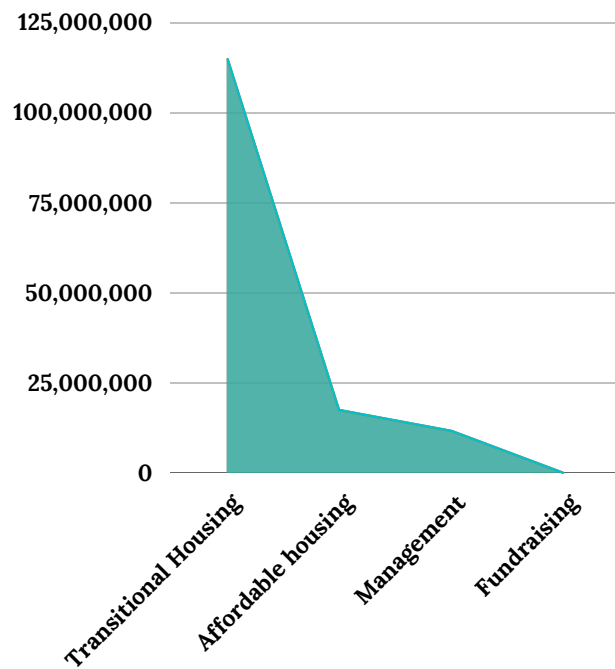
Operating Revenue



Service, Contracts,
& Grants: 128,122,043
Rent Income: \$15,957,327
Contributions: \$1,978,848
Other income: \$3,468,922
Real Estate Development: \$3,776,407

Total: \$153,303,547

Operating Expenses



Transitional Housing & Non-
residential Supportive Services:
\$114,907, 794
Affordable Housing: \$17,527,575
General & Management: \$11,707,702
Fundraising: \$96,507

Total: \$144,239,578

Financial Report

Statements of Financial Position, HELP USA, Inc.
June 30, 2021 and 2022

Current Assets

Cash and cash equivalents	\$2,008,107	\$2,012,740
Other receivables	\$1,232,522	\$1,384,999
Due from related organizations	\$2,310,643	\$2,305,357

Total assets	\$5,551,272	\$5,703,096
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Liabilities

Accounts payable	\$4,125	\$2,300
Long-term debt	\$1,422,838	\$1,422,838

Total liabilities	\$1,426,963	\$1,425,138
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Net Assets

Net assets without donor restrictions	\$4,124,309	\$4,277,958
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Total liabilities and net assets	\$5,551,272	\$5,703,096
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Ways to Give

Check by Mail

You may indicate which program you would like to support: Supportive Housing, Transitional Housing, HELP R.O.A.D.S., HELP Works, Art of Resilience, etc. or leave it to us to direct your gift to the program that would most benefit at the time donate.

To mail your gift:

HELP USA, Inc.
Attention: Fund Office
115 East 13th Street
New York, NY 10003

Check payable to: The HELP USA Fund, Inc.

Match Your Gift

You can increase the value of your contribution if your employer has a matching gift program.

Credit Card Donations

Visit our website: www.HelpUSA.org/give to make seamless donations via credit card and Apple Pay.

Gifts of Securities

Our Development Office can assist you with stock or securities contributions. Please call 212-400-7006, and we will help you with your transaction.

Planned Giving

Please consider naming HELP USA, Inc. in your estate planning. Your contribution, through a bequest, is a beautiful way to sustain our homelessness prevention programs into the future.

Scan and Give!



Excellence



THE RESPONSIBLE 100 HONOREE

Jina Park, LCSW, SVP of Family with Children Services, was celebrated by HELP USA Board Member Edén Williams, Chief Operating Officer Daniel Farrell, and colleagues as she received City and State's award for 100 Most Responsible.

NYSFAFH 2022 WINNER FOR EXCELLENCE IN AFFORDABLE HOUSING

New York State Association for Affordable Housing (NYSFAFH) awarded HELP USA the Nonprofit Partner of the Year at its November 2022 award ceremony. HELP Development Corp. President David Cleghorn received the award from NYSFAFH Chairman of the Board, Kirk Goodrich.



FEATURED PRESENTERS

2022 National Conference on Ending Homelessness Toronto, Canada

As a leading industry authority, HELP USA executives were invited to present and discuss critical data gathered from recent research initiatives at HELP's NYC sites.

Ashwin Parulkar, Senior Research Specialist at HELP USA, presented evidence-based research on New York City Transitional Housing Covid-19 Vaccine Peer Support Group Program: Evidenced-based responses to client vaccine hesitancy.

Daniel Farrell, Chief Operating Officer, and Tina Goodrich, VP of Supportive Services, presented research on housing solutions that prevent homelessness.



Events

The Art of Resilience

In March 2022, shelter residents were recognized at an evening celebration featuring their works created during art therapy sessions. The artists proudly displayed works from group workshops, open studios, and individualized sessions with certified art therapists.



Mentor Graduation

HELP's peer-to-peer mentoring program pairs experienced Housing Specialists with those new to the role. The mentors offer guidance, support, and assistance with client cases so the mentees can learn quickly and people can still get the help they need to secure homes. The 2022 Graduation recognized 10 employees who completed the program.

Life Savers Recognition Lunch

In August 2022, HELP USA recognized the efforts of 24 staff members who intervened during opioid overdoses by administering naloxone to reverse the overdoses and prevent client deaths. HELP USA provides mandatory training for this lifesaving medication as part of our Harm Reduction efforts, just one of the many tools and tactics we make available for staff to support those who come to us in dire need.



Taking Action

Staff and their families gather to march in support of issues relevant to our work. Teams turned out for NYC Pride Parade and walked for Breast Cancer and Domestic Violence Awareness.

2021, 2022 Donors

- Douglas Elliman Aaf
- David Aarons
- Maria Abdullah
- Tewodros Hailemariam Abera
- Urban Thier & Federer P.A Trust Account
- Leoanrd Achan
- Jerome Ackerman
- Christina Adolphe
- Arlana Agiliga
- Andrew Alberti
- Hassan Almalki
- Elizabeth Alrumaih
- Marc Altheim
- Barry Alton
- Dominick Aluotto
- John Amato
- Sonia Amira
- Anonymous
- Steve Arnold
- Lilker Associates
- Ted Moudis Associates
- 107Th Street Block Association
- Jillian Aurricchio
- Rebecca Avazis
- Adam Bacall
- Suzanne Bacon
- Mary Ellen Baker
- Harriett Balkind
- Rita Barkachy
- Nicki Bartels
- Lia Bassin
- Brian Bates
- Loren Beas
- Debra Belaska
- Benevity
- Jonathan Bennis
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Our work isn't done. Inflation, housing shortages, job cuts, illness, gender-based violence, crime, and myriad other factors will continue to combine, leading to more housing insecurity and homelessness. My colleagues on the front lines are finding solutions as fast as they can, and with your continued support, we will be able to expand, improve, and accelerate our programs and outreach.

We know that with staunch and loyal donors like you by our side, our impact will be even greater in the coming years.

With appreciation,



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